

Marketplace of Ideas

Labour Party Conference 2013

Wigram, Christchurch

An opportunity to come to Christchurch and raise YOUR organisation's profile amongst the key decision makers of the future.

Marketplace

Marketplace stands and pods are available for purchase at the Conference. The Marketplace will be held on **Friday 1 November, Saturday 2 November** and **Sunday 3 November 2013**. Taking place in the Labour Party Conference Marketplace will give your company or organisation the opportunity to promote itself and to talk about the work that you do to a key target audience.

There are two different options that will be available: a traditional 3m x 2m exhibition stand and an exhibition pod. The pod is a semi-circular structure, which can be over printed with your organisation's branding. When choosing your stand or pod you are welcome to contact Fiona, fiona@labour.org.nz to discuss your best options in relation to other organisations. No responsibility will be taken if this option is not taken up.

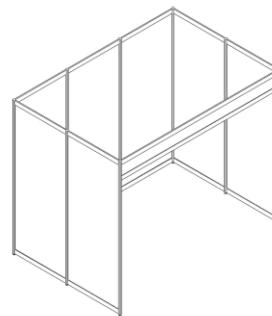
Marketplace Stand - \$1,500 +GST

Area: 3m wide x 2m deep x 2.5m high white panels

Power: 10amp 4 way switchable multi-box

Lights: 2 x 150 spotlights per stand

Signage: Organisation name signs with logo



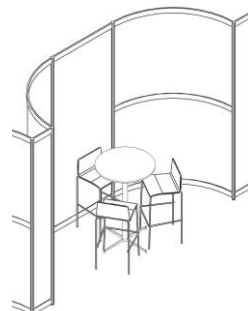
Marketplace Pod - \$1,250 +GST

Area: 3m wide x 1m deep

Power: 10amp 4 way switchable multi-box

Lights: 2 x 150 spotlights per stand

Signage: Organisation name signs with logo



Opportunities

- The marketplace provides, for the first time in New Zealand, the opportunity to promote your organisation's viewpoint at a Political Party Conference
- Exposure to an audience of Members of Parliament, over 350 party members, representatives of all the major media outlets as well as invited attendees to the conference such as diplomats.

Our commitment to you

- You will receive two tickets to the Leader's speech on Sunday 3 November
- An opportunity to meet 1:1 in a short meeting with your choice (subject to availability) of Members of Parliament and senior Party officials (further information regarding this will be sent to you on payment).
- Your organisation's logo will appear on the Conference screens during all scheduled breaks.

Stand Design and Accessory Hire

If you would like your stand to be custom built rather than utilising the suggested white panels above or if you would like to arrange furniture and accessories, please do not hesitate to contact Displayworks to discuss exclusive design options.

Contact: Becky Paine

T: 03 338 4193 or 021 824 917

E: chch@displayworks.co.nz

Exhibitor Timetable

Pack in: 11am, Friday 1 November

Pack out: 3pm Sunday 3 November

Internet

Internet is available to Marketplace stall holders at an additional cost. If you require internet, please contact fiona@labour.org.nz.

Cancellation

Cancellations made prior to close of business 8 October 2013 will be refunded less a \$100 administration fee. Cancellations made on and after 8 October 2013 are transferable, but not refundable.

NZ Labour Party Conference 2013

1 – 3 November

Wigram Air Force Museum, Christchurch

We are offering three sponsorship opportunities at this year's **NZ Labour Party Conference**. They will give your organisation a clear presence at the conference and present an opportunity to support NZ Labour in a way that makes good business sense.

If you wish to be a sponsor, and none of the sponsorship options fit your organisation's needs, please contact Fiona Smith-Cutting, at NZ Labour Party Head Office, to develop your own unique opportunity.

If you wish to secure one of the sponsorship packages below, please contact Fiona Smith-Cutting at fiona@labour.org.nz.

SPONSORSHIP PACKAGES

Friday Evening Function Sponsor

\$1,000 + GST

- Sponsorship of the welcome function for delegates that takes place on the first evening of the conference.
- Your organisation will be associated with supporting the first opportunity of the conference for delegates to network.

Labour's commitment to you as sponsor:

- Static displays positioned at the entrance of the main hall for promotional purposes.
 - Verbal acknowledgement of sponsorship by MC
 - Option to provide marketing material to be displayed around catering tables
 - Option to provide marketing material to be inserted into conference bag for delegates
 - Tickets to Leader's speech on Sunday
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Day Catering – Saturday

\$1,000 + GST

- Sponsorship of catering on Saturday, which will include morning and afternoon tea and lunch.

Labour's commitment to you as sponsor:

- Static displays positioned at the entrance of the main hall for promotional purposes.
- Verbal acknowledgement of sponsorship by MC
- Option to provide marketing material to be displayed around catering tables

- Option to provide marketing material to be inserted into conference bag for delegates
 - Tickets to Leader's speech on Sunday
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Day Catering – Sunday

\$1,000 + GST

- Sponsorship of catering at the conference on Sunday – the day of the Leader's Speech. In 2012, over 1,000 people attended the conference on this day.

Labour's commitment to you as sponsor:

- Static displays positioned at the entrance of the main hall for promotional purposes.
- Verbal acknowledgement of sponsorship by MC
- Option to provide marketing material to be displayed around catering tables
- Option to provide marketing material to be inserted into conference bag for delegates
- Ticket's to Leader's Speech