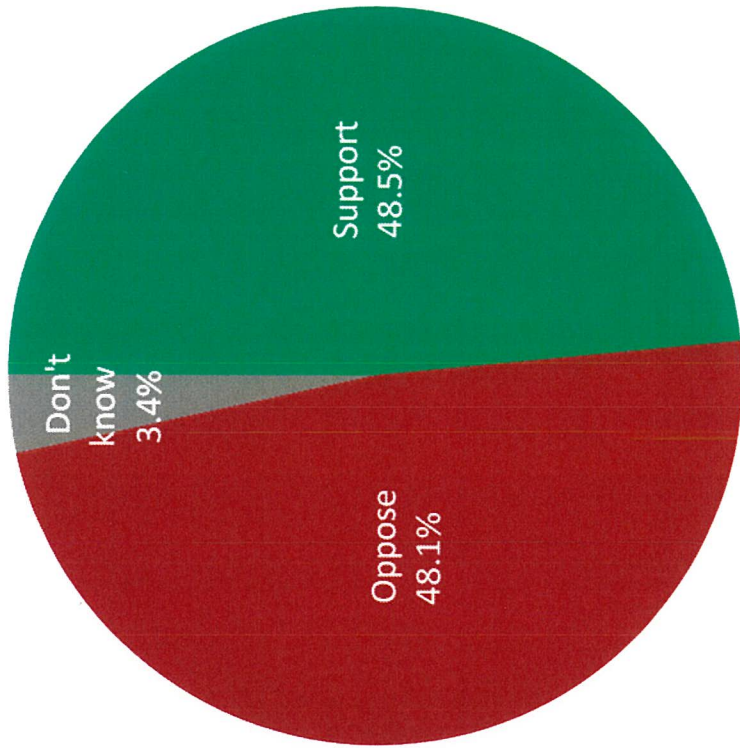
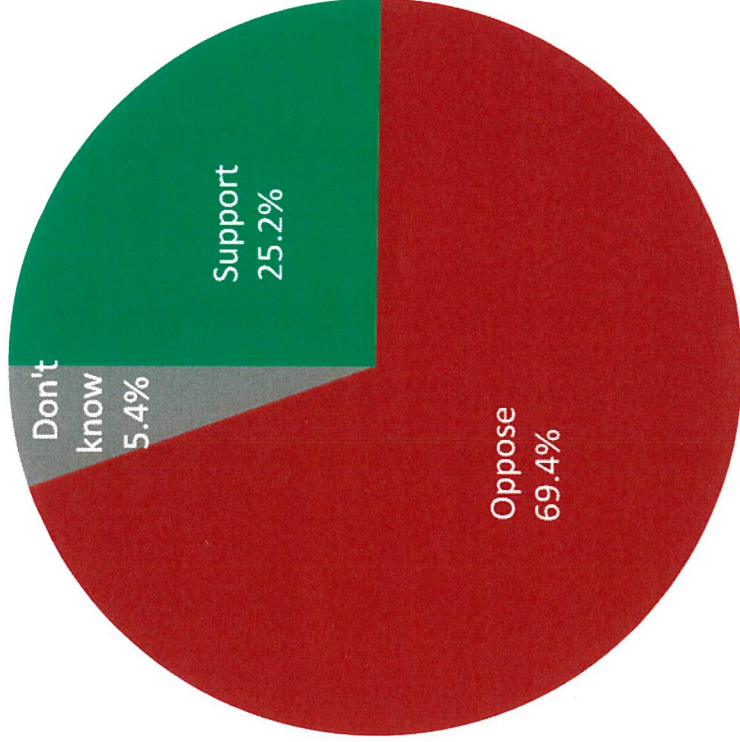


Wave seven: Feb 2014
Q11 (n=1,018)



Wave seven: Feb 2014
Q12 (n=1,018)



Feb14_Q11. Labour is proposing a \$60 per week payment for in a baby's first year of life, for all families earning under \$150,000 per year. Do you support or oppose this payment?

Feb14_Q12. Do you support or oppose raising taxes to pay for new spending?

Base: total base



Q11. Baby Bonus Q12. Raising Taxes

#% = Significantly higher than average
#% = Significantly lower than average

	GENDER				AGE (GROUPED)						URBAN OR RURAL			
	Total	Male	Female	Total	<30	30-44	45-64	65+	Total	Urban	Rural	Don't know		
	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %		
Feb14_Q11. Baby bonus														
Total	100.0%	47.9%	52.1%	100.0%	20.9%	25.9%	34.2%	19.0%	100.0%	75.0%	24.4%	0.6%		
Unweighted Numbers	1,018.00	492	526	1,018.00	199	258	358	203	1,018.00	766	245	7		
Support	%	48.5%	52.7%	48.5%	64.9%	53.8%	40.9%	36.5%	48.5%	49.7%	45.1%	27.5%		
Oppose	%	48.1%	43.3%	48.1%	33.7%	43.5%	54.0%	59.9%	48.1%	47.4%	50.7%	43.0%		
Don't know	%	3.4%	4.0%	3.4%	1.4%	2.7%	5.1%	3.6%	3.4%	2.9%	4.2%	29.5%		
Feb14_Q12. Raising taxes to pay for new spending														
Total	100.0%	47.9%	52.1%	100.0%	20.9%	25.9%	34.2%	19.0%	100.0%	75.0%	24.4%	0.6%		
Unweighted Numbers	1,018.00	492	526	1,018.00	199	258	358	203	1,018.00	766	245	7		
Support	%	25.2%	24.9%	25.2%	27.6%	22.6%	25.4%	25.7%	25.2%	25.2%	25.4%	15.5%		
Oppose	%	69.4%	70.0%	69.4%	65.7%	73.3%	69.4%	68.4%	69.4%	69.2%	70.3%	71.6%		
Don't know	%	5.4%	5.1%	5.4%	6.7%	4.1%	5.2%	5.9%	5.4%	5.6%	4.3%	12.9%		

	D3 Ethnicity										D4 Which of the following best describes your employment status?						
	Total	New Zealander	Maori	Pacific peoples	Asian	NZ European	Other	I'd prefer not to say	Total	Full time employment	Part time employment	Student	Actively seeking employment	Stay at home parent	Retired	Not in paid employment	I'd prefer not to say
	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Feb14_Q11. Baby bonus																	
Total	100.0%	3.6%	9.5%	3.9%	4.7%	71.2%	14.5%	0.0%	100.0%	53.1%	13.1%	7.8%	1.9%	3.8%	16.4%	3.8%	0.1%
Unweighted Numbers	1,018.00	37	94	38	45	731	146	0	1,018.00	537	131	76	19	37	178	39	1
Support	%	44.4%	68.7%	77.9%	50.8%	45.2%	50.9%	-	48.5%	47.3%	53.6%	61.9%	53.9%	63.7%	35.2%	58.9%	0.0%
Oppose	%	48.1%	53.1%	26.2%	19.4%	50.9%	47.7%	-	48.1%	49.5%	40.3%	37.0%	41.1%	36.3%	60.7%	38.4%	100.0%
Don't know	%	3.4%	2.5%	2.7%	3.8%	3.9%	2.0%	-	3.4%	3.2%	6.1%	1.1%	5.0%	0.0%	4.1%	2.7%	0.0%
Feb14_Q12. Raising taxes to pay for new spending																	
Total	100.0%	3.6%	9.5%	3.9%	4.7%	71.2%	14.5%	0.0%	100.0%	53.1%	13.1%	7.8%	1.9%	3.8%	16.4%	3.8%	0.1%
Unweighted Numbers	1,018.00	37	94	38	45	731	146	0	1,018.00	537	131	76	19	37	178	39	1
Support	%	28.8%	22.2%	29.8%	18.4%	27.0%	18.2%	-	25.2%	26.7%	24.4%	28.3%	10.6%	20.9%	23.7%	19.3%	0.0%
Oppose	%	69.4%	62.1%	72.1%	61.5%	67.8%	75.9%	-	69.4%	69.2%	71.1%	60.8%	84.7%	72.3%	70.3%	70.3%	100.0%
Don't know	%	5.4%	9.1%	5.7%	8.7%	5.2%	5.9%	-	5.4%	4.1%	4.5%	10.9%	4.7%	6.8%	6.0%	10.4%	0.0%

Feb14_Q11. Labour is proposing a \$60 per week payment for in a baby's first year of life, for all families earning under \$150,000 per year. Do you support or oppose this payment?

Feb14_Q12. Do you support or oppose raising taxes to pay for new spending?

Base: total base



Q11. Baby Bonus Q12. Raising Taxes

#% = Significantly higher than average
##% = Significantly lower than average

	D5 And which of the following best describes your level of education?					D7 Total annual income of your whole household before tax?							
	Total	No Qualification	Secondary School Qualification	Certificate gained Post-school	Bachelor Degree	Post-Graduate Degree	Prefer not to say / don't know	Total	Less than \$50,000	\$50,001 to \$100,000	\$100,001 to \$200,000	\$200,000 or more	Prefer not to say / don't know
Feb14_Q11_Baby bonus													
Total	100.0%	6.7%	31.7%	27.4%	19.8%	14.0%	0.4%	100.0%	30.2%	34.2%	23.1%	4.8%	7.7%
Unweighted Numbers	1,018.00	70	329	276	196	143	4	1,018.00	308	345	235	50	80
Support %	48.5%	42.2%	48.5%	48.6%	46.5%	55.0%	0.0%	48.5%	53.3%	45.2%	48.2%	40.6%	49.6%
Oppose %	48.1%	55.3%	48.2%	48.7%	48.1%	42.2%	100.0%	48.1%	44.1%	51.4%	48.4%	57.5%	42.5%
Don't know %	3.4%	2.5%	3.3%	2.7%	5.4%	2.8%	0.0%	3.4%	2.6%	3.4%	3.4%	1.9%	7.9%
Feb14_Q12_Raising taxes to pay for new spending													
Total	100.0%	6.7%	31.7%	27.4%	19.8%	14.0%	0.4%	100.0%	30.2%	34.2%	23.1%	4.8%	7.7%
Unweighted Numbers	1,018.00	70	329	276	196	143	4	1,018.00	308	345	235	50	80
Support %	25.2%	14.2%	23.9%	24.1%	25.5%	35.2%	25.4%	25.2%	23.7%	21.9%	32.4%	31.8%	19.7%
Oppose %	69.4%	81.0%	71.4%	70.4%	69.9%	56.8%	74.6%	69.4%	69.6%	72.5%	64.6%	68.2%	70.7%
Don't know %	5.4%	4.8%	4.7%	5.5%	4.6%	8.0%	0.0%	5.4%	6.7%	5.6%	3.0%	0.0%	9.6%

	Q2 DECIDED VOTERS Who would you Vote										Q4 And who did you vote for in the last election									
	Total	National Party	Labour Party	Green Party	New Zealand First Party	Maori Party	Other (specify)	Total	Wrong track	Right direction	Don't Know	Total	National Party	Labour Party	Green Party	New Zealand First Party	Maori Party	Other (specify)	Ididn't vote	Don't know or not sure
Feb14_Q11_Baby bonus																				
Total	100.0%	49.4%	31.8%	10.0%	3.6%	1.1%	4.1%	100.0%	35.6%	63.7%	0.7%	100.0%	44.5%	24.4%	8.1%	2.6%	1.2%	3.0%	13.5%	2.7%
Unweighted Numbers	845	422	265	85	29	9	35	1,018.00	363	647	8	1,018.00	459	250	83	27	12	29	131	27
Support %	46.1%	29.5%	70.2%	61.7%	32.3%	69.2%	26.0%	48.5%	61.6%	40.7%	75.8%	48.5%	31.5%	68.1%	58.1%	42.1%	61.7%	27.5%	66.0%	56.1%
Oppose %	50.3%	67.6%	26.5%	33.6%	64.1%	10.3%	68.1%	48.1%	35.1%	55.9%	11.6%	48.1%	65.0%	29.1%	35.9%	53.8%	21.5%	69.1%	33.3%	36.6%
Don't know %	3.6%	2.9%	3.3%	4.7%	3.6%	20.5%	5.9%	3.4%	3.3%	3.4%	12.6%	3.4%	3.5%	2.8%	6.0%	4.1%	16.8%	3.4%	0.7%	7.3%
Feb14_Q12_Raising taxes to pay for new spending																				
Total	100.0%	49.4%	31.8%	10.0%	3.6%	1.1%	4.1%	100.0%	35.6%	63.7%	0.7%	100.0%	44.5%	24.4%	8.1%	2.6%	1.2%	3.0%	13.5%	2.7%
Unweighted Numbers	845	422	265	85	29	9	35	1,018.00	363	647	8	1,018.00	459	250	83	27	12	29	131	27
Support %	27.2%	18.4%	35.9%	45.0%	20.9%	35.3%	24.3%	25.2%	31.2%	22.2%	0.0%	25.2%	15.9%	35.5%	48.7%	32.3%	42.2%	13.4%	21.5%	32.2%
Oppose %	67.2%	76.9%	58.6%	45.5%	75.6%	55.5%	66.9%	69.4%	63.3%	72.8%	75.3%	69.4%	80.6%	59.1%	44.1%	65.1%	50.2%	83.3%	68.4%	57.0%
Don't know %	5.6%	4.7%	5.5%	9.5%	3.5%	9.2%	8.8%	5.4%	5.5%	5.0%	24.7%	5.4%	3.5%	5.4%	7.2%	2.6%	3.3%	10.1%	10.8%	

Feb14_Q11. Labour is proposing a \$60 per week payment for in a baby's first year of life, for all families earning under \$150,000 per year. Do you support or oppose this payment?

Feb14_Q12. Do you support or oppose raising taxes to pay for new spending?

Base: total base



Thank you!

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